

BBB® Serving Western VA 5115 Bernard Drive, Suite 202 Roanoke, VA 24018

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Apply Online! www.bbbstudentofintegrity.org

2024 BBB Student of Integrity Scholarship Awards

The Better Business Bureau Serving Western VA is pleased to offer the 21st Annual **Student of Integrity Scholarship Award**, to honor high school seniors in our 32-county service area. Award winners will each be presented with a scholarship of \$1,000 for college costs. Winners will be announced and awards presented at the annual *BBB Student of Integrity Dinner* in Roanoke in April 2024. This scholarship award is sponsored by area businesses that are eager to acknowledge your high school's *Student of Integrity*.

We ask that you assist us by identifying *one or more* students in the current *senior* class and encourage them to **apply online** for this prestigious award. Deadline to apply is **January 31, 2024**. Winners will be notified by March 31, 2024, and invited, along with their parents and a school official, to attend the awards presentation dinner, all as guests of the BBB. Recipients are required to attend the Scholarship Awards Dinner.

Enclosed, you will find a flyer with all the details of the scholarship. You are free to make as many copies as you like to distribute to your eligible seniors.

We are excited about this opportunity and trust that you will promote this scholarship to your graduating seniors again this year. Please contact Sloan Champney (540) 342-3455 ext. 3015 or email scholarships@roanoke.bbb.org should you have any questions, suggestions or comments.

Sincerely,

Julie Wheeler President and CEO

Enclosures

How To Promote This Scholarship:

- 1. Add the application link to your school's guidance website or scholarship page www.bbbstudentofintegrity.org
- 2. Give enclosed flyers to students who may be good candidates and post the flyer in the guidance department.
- 3. Remind students that the deadline to apply is January 31, 2024.

APPLY TODAY

TO BECOME A BBB STUDENT OF INTEGRITY Visit: bbbstudentofintegrity.org





\$1,500 College Scholarship Awards

Better Business Bureau Serving Western VA (BBB) promotes integrity and ethics in the marketplace through voluntary business self-regulation. The 21st Annual Student of Integrity Scholarship Awards honor high school seniors from our 32-county service area who personify ethics through leadership, community service, and actions. Scholarships are awarded directly to the recipients to apply toward college tuition or post-secondary education expenses. Recipients are required to enroll in an accredited university, college, or trade school following high school graduation. Winners will be announced & presented awards at the annual BBB Student of Integrity Dinner in Roanoke in April 2024. Recipients must be present for the scholarship award.



Essay-Based Scholarships

Compose an essay to illustrate your life-long commitment to ethical decision-making. Entries must include a list of leadership roles and extracurricular activities as well as post-secondary plans and goals.

Scholarship Requirements

- · Complete the online application form
- Have a minimum 3.0 GPA to apply
- · Have a copy of a official high school transcript
- A personal letter of recommendation
- Submit application by January 31, 2024
- Recipients will be recognized at the Student of Integrity Awards Ceremony in April 2024



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