



NEW SOCIAL SCHOLAR VIDEO CONTEST

Tell your students about the new scholarship opportunity to enter our BBB Social Scholar Video Contest. One student will receive a \$500 Scholarship and be invited to our Student of Integrity Award Dinner on April 23, 2020 in Roanoke, VA. Video contest entries can be up to two minutes.

There are two prompts for video entries.

Option One: A video illustrating your life-long commitment to ethical decision-making and how one of the main principles listed in BBB Standards For Trust has impacted your life. [BBB Standards For Trust](#) include trust, honesty, integrity, and commitment.

Option Two: A video on teaching your family and friends how to avoid one of the Top Riskiest Scams on the latest [BBB Scam Tracker Risk Report](#). View Contest Entry Details & Deadline Below

Enter By Hashtags , Video URL, Or File Upload

Contest participants can enter video entries through Twitter, Facebook, & Instagram using our contest hashtag **#bbbsocialscholar2020**. Both accounts and entry posts / tweets have to be public. Contest participants can also enter a video URL in the contest form, and file upload. IGTV, Instagram Live, Facebook & Instagram Stories, are not valid forms of entry.

Contest Deadlines

Once entered, video entries will be judged by our BBB Student of Integrity Social Scholar panel to determine the contest finalists. Final contest entries will be open to public voting on March 13 - March 27, 2020. We encourage students to share and invite friends to vote for their video contest entry. The entry with the most votes by the end of contest will be announced as our

2020 BBB Student of Integrity Social Scholar!

BBB SOCIAL SCHOLAR VIDEO CONTEST DETAILS